ARIEL FOUR



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JOHNSON MOTORS, Inc.

267 W. Colorado St. Los Angeles, Calif. Eastern States:

BSA INCORPORATED

639 Passaic Ave. Nutley, N. J.

ONLY 4 CYLINDER MOTORCYCLE IN THE U.S.A.!

This big motorcycle with its mighty 61 cubic inch overhead valve engine handles like a lightweight—goes like a bomb! In a road test report CYCLE Magazine says: "Incredible!—the standard Ariel Four in full road trim repeatedly ran the 1/4 mile drag in 12.9 seconds!"

-Treat yourself to a new sensation in

motorcycling — ride the Ariel Four!

FEATURES

Enamelled in lustrous Black or bright Cherokee Red, the Ariel Four has large 5 gallon tank with chrome panels and gold striping, chrome plated handlebars, wheel rims and mufflers with many other parts in heavy chrome plate. It's a distinctive motorcycle with four separate chrome plated exhaust pipes and many highly polished alloy engine and gear box components. You'll be proud of this unusually attractive sports type motorcycle.

See your Ariel Dealer. Write for free catalog